



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

INNOVACCER Campus Recruitment – 2018 Passing out Batch

Batch	2018
Website	www.innovaccer.com
Job Title	Content Writer
Eligible Degrees	B.Tech
Eligible Branches	(All Branches)
Eligibility Criteria	No % Criteria
Location	India – NOIDA
Compensation (CTC)	Joining will be from Feb. 2018 For 6 months stipend will be 20,000/-pm, post that package will be 5 LPA
Roles & Responsibilities	<ul style="list-style-type: none">• A Content Writer works as an architect of creative digital content for extensive marketing strategies.• Exercise acumen in research skills to create a knowledge base which comes handy in enterprise decision making.• Utilize a blend of strong soft and interpersonal skills to interact with industry experts and then transform collective ideas into highly creative content.• Work closely with Senior Business Executives and Engineering teams on current projects and coordinate documentation• Conduct secondary research and collate the information on the future prospect of diverse content strategies.
Other Desired Skills / Competencies	<ul style="list-style-type: none">• Expert at written and spoken English• Skilled researcher and an avid reader• Expert knowledge of using LinkedIn and other relevant social media tools.• Excellent presentation and interpersonal Skills• Min Graduate and above• 0 – 2 Years of Experience
Process	Will confirm
Documents Required	Will be informed later
	<p style="text-align: center;">CLICK HERE</p> <p>All Interested students should apply latest by 26th November by 5 PM</p>

(Sunday)

My Best Wishes are with you!

**Dr. Ajay Rana
Advisor**